

# Soft Flex



Hobby/Craft

**Diameters:** .010 in. (.25 mm), .014 in. (.36 mm), and .019 in. (.48 mm)  
**Lengths:** 30 ft (9 m) and 328 ft (100 m)

(All colors are available in bulk)

| Diameter (in) | Test Strength | Length (ft) | Color          | Product ID # | Suggested Retail Price |
|---------------|---------------|-------------|----------------|--------------|------------------------|
| .010          | 10            | 30          | Midnight Black | EFW01030BLK  | \$2.99                 |
| .010          | 10            | 30          | Steel Blue     | EFW01030BLU  | \$2.99                 |
| .010          | 10            | 30          | Autumn Brown   | EFW01030BRN  | \$2.99                 |
| .010          | 10            | 30          | Spring Green   | EFW01030GRN  | \$2.99                 |
| .010          | 10            | 30          | Plum           | EFW01030PLM  | \$2.99                 |
| .010          | 10            | 30          | Cinnamon Red   | EFW01030RED  | \$2.99                 |
| .010          | 10            | 30          | Steel Grey     | EFW01030STL  | \$2.99                 |
| .010          | 10            | 30          | Snow White     | EFW01030WHT  | \$2.99                 |
| .010          | 10            | 328         | Midnight Black | EFW010328BLK | \$19.99                |
| .010          | 10            | 328         | Steel Blue     | EFW010328BLU | \$19.99                |
| .010          | 10            | 328         | Autumn Brown   | EFW010328BRN | \$19.99                |
| .010          | 10            | 328         | Spring Green   | EFW010328GRN | \$19.99                |
| .010          | 10            | 328         | Plum           | EFW010328PLM | \$19.99                |
| .010          | 10            | 328         | Cinnamon Red   | EFW010328RED | \$19.99                |
| .010          | 10            | 328         | Steel Grey     | EFW010328STL | \$19.99                |
| .010          | 10            | 328         | Snow White     | EFW010328WHT | \$19.99                |
| .014          | 15            | 30          | Midnight Black | EFW01430BLK  | \$2.99                 |
| .014          | 15            | 30          | Steel Blue     | EFW01430BLU  | \$2.99                 |
| .014          | 15            | 30          | Autumn Brown   | EFW01430BRN  | \$2.99                 |
| .014          | 15            | 30          | Spring Green   | EFW01430GRN  | \$2.99                 |
| .014          | 15            | 30          | Plum           | EFW01430PLM  | \$2.99                 |
| .014          | 15            | 30          | Cinnamon Red   | EFW01430RED  | \$2.99                 |
| .014          | 15            | 30          | Steel Grey     | EFW01430STL  | \$2.99                 |
| .014          | 15            | 30          | Snow White     | EFW01430WHT  | \$2.99                 |
| .014          | 15            | 328         | Midnight Black | EFW014328BLK | \$19.99                |
| .014          | 15            | 328         | Steel Blue     | EFW014328BLU | \$19.99                |
| .014          | 15            | 328         | Autumn Brown   | EFW014328BRN | \$19.99                |
| .014          | 15            | 328         | Spring Green   | EFW014328GRN | \$19.99                |
| .014          | 15            | 328         | Plum           | EFW014328PLM | \$19.99                |
| .014          | 15            | 328         | Cinnamon Red   | EFW014328RED | \$19.99                |
| .014          | 15            | 328         | Steel Grey     | EFW014328STL | \$19.99                |
| .014          | 15            | 328         | Snow White     | EFW014328WHT | \$19.99                |
| .019          | 20            | 30          | Midnight Black | EFW01930BLK  | \$2.99                 |
| .019          | 20            | 30          | Steel Blue     | EFW01930BLU  | \$2.99                 |
| .019          | 20            | 30          | Autumn Brown   | EFW01930BRN  | \$2.99                 |
| .019          | 20            | 30          | Spring Green   | EFW01930GRN  | \$2.99                 |
| .019          | 20            | 30          | Plum           | EFW01930PLM  | \$2.99                 |
| .019          | 20            | 30          | Cinnamon Red   | EFW01930RED  | \$2.99                 |
| .019          | 20            | 30          | Steel Grey     | EFW01930STL  | \$2.99                 |
| .019          | 20            | 30          | Snow White     | EFW01930WHT  | \$2.99                 |
| .019          | 20            | 328         | Midnight Black | EFW019328BLK | \$19.99                |
| .019          | 20            | 328         | Steel Blue     | EFW019328BLU | \$19.99                |
| .019          | 20            | 328         | Autumn Brown   | EFW019328BRN | \$19.99                |
| .019          | 20            | 328         | Spring Green   | EFW019328GRN | \$19.99                |
| .019          | 20            | 328         | Plum           | EFW019328PLM | \$19.99                |
| .019          | 20            | 328         | Cinnamon Red   | EFW019328RED | \$19.99                |
| .019          | 20            | 328         | Steel Grey     | EFW019328STL | \$19.99                |
| .019          | 20            | 328         | Snow White     | EFW019328WHT | \$19.99                |

## ECONOFLEX™ WIRE



**A colorful beginning at an affordable price!**

*A beginner or crafter's choice in bead stringing materials.*

Soft Flex® Company introduces Econoflex™ Wire, a beading wire for beginners, crafters and price conscious hobbyists! This product line is 7 strands of woven stainless steel wire, coated in nylon. It is available in 7 designer colors in addition to steel grey, in diameters: very fine, fine and medium. We recommend Econoflex™ Wire for beaded lampshades, beaded curtains and craft jewelry.



Button Garland  
by Jamie Hogsett

