

Soft Flex

Simply the Best

the only choice
in flexible beading wire

ECONOFLEX™ WIRE

A beading wire for beginners, crafters and price conscious hobbyists. Available in 3 diameters: very fine, fine and medium in steel grey and an array of 7 colors, including: autumn brown, cinnamon red, midnight black, plum, snow white, spring green and steel blue.

SOFT TOUCH™ WIRE

Our premium beading wire drapes like silk with the strength of stainless steel. Available in 4 diameters: very fine, fine, medium and heavy in satin silver, with the addition of black and white in the very fine diameter. *Made in the USA* 🇺🇸

EXTREME™ 925 FLEX WIRE

Expose yourself and your designs to this bright metallic stainless steel beading wire. Available in 3 diameters: fine, medium and heavy. *Made in the USA* 🇺🇸

METALLICS™ WIRE

Reignite your creative fire and turn that attic treasure into a professional piece of jewelry using our copper and antique brass colored beading wire. Available in 3 diameters: fine, medium and heavy. *Made in the USA* 🇺🇸

SOFT FLEX® WIRE

Our original beading wire gives body and shape to a design. Available in 3 diameters: fine, medium and heavy in satin silver and an array of colors, including: black onyx, bone, bronze, butterscotch imperial topaz, chrysoprase, citrine, dark blue lapis, fluorite, garnet, green emerald, green turquoise, peridot, pink rhodochrosite, pink tourmaline, purple amethyst, red coral, red jasper, spinel, turquoise blue topaz, tanzanite, white quartz and yellow lemon quartz. *Made in the USA* 🇺🇸



NEW EXTREME™ FLEX WIRE

Go green! Our new Extreme wire is eco-friendly and free of harmful heavy metals. Extreme is available in 24k Gold, 925 Sterling Silver, and Champagne. Extreme is available in fine, medium, and heavy diameters and is made to resist abrasion and wear and tear. *Made in the USA* 🇺🇸