



Soft Flex Company
GlassArt & BEADFESTIVALS
 A Celebration of Beads, Gems & Glass Art

EXHIBITOR CONTRACT & LIABILITY RELEASE

October 15, 16 & 17, 2010 • Fashion Institute of Technology Campus
Campus Conference Center / John E. Reeves Great Hall
Entrance on West 28th Street between 7th & 8th Ave / New York, NY

EXHIBITOR INFORMATION

Business Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Website: _____

(If no website is available, please submit photos of products to be sold)

BOOTH AVAILABILITY

6 ft. Table @ \$895.00 each _____

Need Electricity? One Fee For All 3 Days. Check the appropriate wattage below:

(Maximum per Table is 500 watts)

500 Watts @ \$60.00 _____ 1000 Watts @ \$105.00 _____ 1500 Watts @ \$150.00 _____

Returning 2008 New York City Exhibitors have first placement into next years' show, but Soft Flex® Company must receive a signed contract and deposit from these exhibitors no later than October 31, 2009.

Booth sharing is available on a limited basis: a \$50.00 additional fee will apply.

Please contact JENNIFER WILSON for more information. *There will be no exhibitor subletting of booth space.*

Exhibitors are not allowed to display discount signs (i.e. "50% off" or "25% off"). All merchandise is to be marked retail. Wholesale discounts should only be given to customers with the correct wholesale documentation.

Initial _____

Contracts will be assigned booth space based on a juried selection.

Submission of a contract and deposit does not guarantee acceptance in the show.

PAYMENT

Booth reservations must be secured with a **50%** deposit of the total booth cost, included with this application.

ALL DEPOSIT FEES WILL BE APPLIED AND CHARGED AT THE END OF OCTOBER 2009

Acceptable payment methods are: check, money order, cashier's check, Visa, MasterCard and American Express. Please make checks payable to Soft Flex® Company. Contracts and payments should be mailed to:

Soft Flex® Company • ATTN: Scott Clark / Jennifer Wilson • P.O. Box 80 • Sonoma, CA 95476
Email: Jennifer@SoftFlexCompany.com • Toll Free Phone (866) 925-FLEX (3539) • Fax (707) 938-3097

