



Soft Flex Company
**GlassArt &
BEADFESTIVALS**
A Celebration of Beads, Gems & Glass Art

EXHIBITOR CONTRACT & LIABILITY RELEASE

March 4th, 5th and 6th, 2011

Ward Warehouse • 1050 Ala Moana Blvd., Second Floor • Honolulu, HI 96814

EXHIBITOR INFORMATION

Business Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Website: _____

(If no website is available, please submit photos of products to be sold)

BOOTH AVAILABILITY

6 ft. Table @ \$475.00 each _____ 8 ft. Table @ \$575.00 each _____

Returning 2010 Hawaii Exhibitors have first placement into next years' spring show, but Soft Flex® Company must receive a signed contract and deposit from these exhibitors no later than March 31, 2010.

WOULD YOU LIKE THE SAME SPACE AS 2010, IF POSSIBLE? YES (circle)

Booth sharing is available on a limited basis: a \$50.00 additional fee will apply.

Please contact JENNIFER WILSON for more information. *There will be no exhibitor subletting of booth space.*

Exhibitors are not allowed to display discount signs (i.e. "50% off" or "25% off"). All merchandise is to be marked retail. Wholesale discounts should only be given to customers with the correct wholesale documentation.

Initial _____

Contracts will be assigned booth space based on a juried selection.

Submission of a contract and deposit does not guarantee acceptance in the show.

PAYMENT

Booth reservations must be secured with a **50%** deposit of the total booth cost, included with this application.

ALL DEPOSIT FEES WILL BE APPLIED AND CHARGED AT THE END OF MARCH 2010

Acceptable payment methods are: Check, Money Order, Cashier's Check and Credit Card.

Please make checks payable to Soft Flex® Company. Contracts and payments should be mailed to:

Soft Flex® Company • ATTN: Scott Clark / Jennifer Wilson • P.O. Box 80 • Sonoma, CA 95476
Email: Jennifer@SoftFlexCompany.com • Toll Free Phone (866) 925-FLEX (3539) • Fax (707) 938-3097



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FOR CREDIT CARD PAYMENTS, PLEASE PROVIDE THE FOLLOWING INFORMATION

Credit Card Type (check one): Visa MasterCard American Express Discover

Name On Card: _____

Card Number: _____ Exp Date: _____

Security Code: (last 3 digits on back of Visa/MC/Discover or 4 digits on front of Amex above cc #) _____

Billing Address For Credit Card: _____

Authorized Signature For Credit Card: _____

The remaining **50%** of the booth cost must be received by Soft Flex[®] Company no later than **December 31, 2010**.
 If paying by Credit card, may Soft Flex[®] Company automatically charge the balance due on December 31, 2010 to this card number?
 YES _____ NO _____ Initial _____

NOTE: Any returned checks will incur a service fee of \$30. Replacement of returned check must be received within 10 days of notification or booth space will be forfeited.

CANCELLATION POLICY

In the event that you must cancel your reservation for the *Honolulu Glass Art & Bead Festival*, the refunds are to be calculated as follows: 90 days or more notice - 100% refund*, 60 to 89 days notice - 50% refund*. On cancellations 59 days and closer to the event, refunds will be subject to booth space being re-sold at full booth cost.

* There will be a \$100 fee to process all refunds. Initial _____

In the event of a natural catastrophe or terrorist act that requires the cancellation of the *Honolulu Glass Art & Bead Festival*, Soft Flex[®] Company will, at most, be liable for applying all booth fees to future events by Soft Flex[®] Company. Soft Flex[®] Company is not responsible to loss due to fire or theft.

ACCEPTANCE

The following signature indicates that I have read and understand the entire Exhibitor Contract.

Exhibitor _____ Date _____

Soft Flex[®] Company _____ Date _____

_____ Check here if you are interested in advertising in the Soft Flex[®] Company Glass Art & Bead Festival E-Newsletter that goes out monthly. If you are interested, you will be contacted via email with pertinent details.

_____ Check here if you are additionally interested in advertising in the Soft Flex[®] Company Glass Art & Bead Festival Show Guides. If you are interested you will be contacted via email with the pertinent details.

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