



**Soft Flex Company**  
**GlassArt & BEADFESTIVALS**  
A Celebration of Beads, Gems & Glass Art

# Exhibitor Contract & Liability Release

**March 2nd, 3rd and 4th, 2012**  
**Ward Warehouse • 1050 Ala Moana Blvd., Second Floor • Honolulu, HI 96814**

## EXHIBITOR INFORMATION

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: (        ) \_\_\_\_\_ Fax #: (        ) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

(If no website is available, please submit photos of products to be sold)

## BOOTH AVAILABILITY

6 ft. Table @ \$475.00 each: \_\_\_\_\_ 8 ft. Table @ \$575.00 each: \_\_\_\_\_

**Returning 2011 Hawaii Exhibitors have first placement into next years' fall show, but Soft Flex® Company must receive a signed contract and deposit from these exhibitors no later than March 31, 2011.**

**WOULD YOU LIKE THE SAME SPACE AS 2011, IF POSSIBLE?**  YES (check box)

Booth sharing is available on a limited basis: a \$50.00 additional fee will apply.  
Please contact JENNIFER WILSON for more information. *There will be no exhibitor subletting of booth space.*

Exhibitors are not allowed to display discount signs (i.e. "50% off" or "25% off"). All merchandise is to be marked retail.  
Wholesale discounts should only be given to customers with the correct wholesale documentation.

Initial \_\_\_\_\_

*Contracts will be assigned booth space based on a juried selection.  
Submission of a contract and deposit does not guarantee acceptance in the show.*

## PAYMENT

Booth reservations must be secured with a **50%** deposit of the total booth cost, included with this application.

**ALL DEPOSIT FEES WILL BE APPLIED AND CHARGED AT THE END OF MARCH 2011**

Acceptable payment methods are: Check, Money Order, Cashier's Check and Credit Card.  
Please make checks payable to Soft Flex® Company. Contracts and payments should be mailed to:

**Soft Flex® Company**  
**Attn: Scott Clark / Jennifer Wilson**  
**P.O. Box 80**  
**Sonoma, CA 95476**

**Email: Jennifer@SoftFlexCompany.com • Toll Free Phone: (866) 925-FLEX (3539) • Fax: (707) 938-3097**



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## FOR CREDIT CARD PAYMENTS, PLEASE PROVIDE THE FOLLOWING INFORMATION

Credit Card Type (check one):  Visa  MasterCard  American Express  Discover

Name On Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: (last 3 digits on back of Visa, MasterCard and Discover or 4 digits on front of American Express above cc #) \_\_\_\_\_

Billing Address For Credit Card: \_\_\_\_\_

Authorized Signature For Credit Card: \_\_\_\_\_

The remaining **50%** of the booth cost must be received by Soft Flex® Company no later than **December 31, 2011**. *If paying by credit card, may Soft Flex® Company automatically charge the balance due on December 31, 2011 to this card number?*

YES  NO (check one) Initial \_\_\_\_\_

NOTE: Any returned checks will incur a service fee of \$30. Replacement of returned check must be received within 10 days of notification or booth space will be forfeited.

## CANCELLATION POLICY

In the event that you must cancel your reservation for the *Honolulu Glass Art & Bead Festival*, the refunds are to be calculated as follows: 90 days or more notice - 100% refund\*, 60 to 89 days notice - 50% refund.\* On cancellations 59 days and closer to the event, refunds will be subject to booth space being re-sold at full booth cost.

\*There will be a \$100 fee to process all refunds. Initial \_\_\_\_\_

In the event of a natural catastrophe or terrorist act that requires the cancellation of the *Honolulu Glass Art & Bead Festival*, Soft Flex® Company will, at most, be liable for applying all booth fees to future events by Soft Flex® Company. Soft Flex® Company is not responsible to loss due to fire or theft.

## ACCEPTANCE

The following signature indicates that I have read and understand the entire Exhibitor Contract.

Exhibitor: \_\_\_\_\_ Date: \_\_\_\_\_

Soft Flex® Company: \_\_\_\_\_ Date: \_\_\_\_\_

- Check here if you are interested in advertising in the Soft Flex® Company Glass Art & Bead Festival E-Newsletter that goes out monthly. If you are interested, you will be contacted via email with pertinent details.
- Check here if you are additionally interested in advertising in the Soft Flex® Company Glass Art & Bead Festival Show Guides. If you are interested you will be contacted via email with the pertinent details.

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